# FACULTY OF COMMERCE (CEREMONY 5)

# **ORDER OF PROCEEDINGS**

Academic Procession.

(The congregation is requested to stand as the procession enters the hall)

The Presiding Officer will constitute the congregation.

The National Anthem.

The University Dedication will be read by a member of the SRC.

Musical Item.

Welcome by the Master of Ceremonies.

The graduands and diplomates will be presented to the Presiding Officer by the Dean of the Faculty.

The Presiding Officer will congratulate the new graduates and diplomates.

The Master of Ceremonies will make closing announcements and invite the congregation to stand.

The Presiding Officer will dissolve the congregation.

The procession, including the new graduates and diplomates, will leave the hall. (*The congregation is requested to remain standing until the procession has left the hall.*)

# NATIONAL ANTHEM

Nkosi sikelel' iAfrika Maluphakanyisw' uphondolwayo, Yizwa imithandazo yethu, Nkosi sikelela, thina lusapho lwayo.

Morena boloka etjhaba sa heso, O fedise dintwa la matshwenyeho, O se boloke, O se boloke setjhaba sa heso, Setjhaba sa South Afrika – South Afrika.

> Uit die blou van onse hemel, Uit die diepte van ons see, Oor ons ewige gebergtes, Waar die kranse antwoord gee,

Sounds the call to come together, And united we shall stand, Let us live and strive for freedom, In South Africa our land.

# **DISTINCTIONS IN THE FACULTY OF COMMERCE**

The BCom and BBusSc degrees may be awarded with distinction

in a subject, where the student achieves a weighted average of at least 75% in a group of courses in, or related to, that subject (in some cases the average mark required is 80%)

in the degree, where the student achieves a weighted average of 80% in all courses.

Honours degrees are awarded by class of pass (first, second class division one, second class division two, or third).

Master's degrees may be awarded with distinction

for the dissertation, (in a coursework and dissertation curriculum) for especially meritorious work, the dissertation being in the first class (at least 75%) and at least 70% for the coursework depending on the degree.

in the degree, for especially meritorious work, where the average is at least 75% and no component is below 70%.

### NAMES OF GRADUANDS/DIPLOMATES

An asterisk \* denotes that the degree or diploma will be awarded in the absence of the candidate

### FACULTY OF COMMERCE

Dean: Associate Professor L Ronnie

### ADVANCED DIPLOMA IN ACTUARIAL SCIENCE

Sanele Charles Mdlalose

### ADVANCED DIPLOMA IN BUSINESS PROJECT MANAGEMENT

George Chethicadu Mathew Wesele Chikwililwa \*Kevin Ian Dokter Skhumbuzo Patrick Khumalo Teboho Rehlohonolo Faditswe Mafodi Tankiso Makhele

- \*Lesiba John Mashiloane Skhumbuzo Vusumuzi Mkhatshwa Richard Derek Sidney Muller Evans Pakaine Sibongile Sapula
- \*Andrew James Temblett

### POSTGRADUATE DIPLOMA IN ACTUARIAL SCIENCE

Nonhlanhla Mugova \*Andries Jacobus Van Den Heever

### POSTGRADUATE DIPLOMA IN DEVELOPMENT POLICY AND PRACTICE

Mulingoni Jomo Lambani

### POSTGRADUATE DIPLOMA IN MANAGEMENT

In Actuarial Science Conversion: \*Cyril Azuka Adoh \*Jason La Cock \*Tameryn Pillay

In Sport Management: \*Gabriel Thomas Nugent

In Tourism: \*Neo Mariett Mphuthi

In Tourism and Events Management: Phelokazi Ndzumo

### POSTGRADUATE DIPLOMA IN MANAGEMENT IN BUSINESS COMMUNICATION

\*Gavin Patrick Buddle \*Molly Amber Fitz-Patrick Ammaarah Kalam Sihle Viwe Matshaya \*Sophie Elizabeth Mitchell Tshegofatso Dineo Selebalo Noxolo Princess Sibiya Ruoh-Shin Wang

### POSTGRADUATE DIPLOMA IN MANAGEMENT IN ENTREPRENEURSHIP

\*Sharon Elizabeth Chantler \*Declan Glen Cherry \*Anna-Lucia Christodoulou Danita Ferreira De Canha Charlotte Drummond \*Tyran Faber Matthew Ronald Grobler \*Hamish Christopher Scott Hardie \*Taylor Patricia Hickey Olivia Klara Hodge \*Conor Murray Jenkins Matthew James Jennings Jacob Ian Macfarlane Reece Neil Mchardy Siphesihle Moesha Mdabula Lloyd Naicker \*Tshimangadzo Zwivhuyazwashu Nemurangoni \*Kelly Anne O Donoghue Keyoolin Padayachee \*Anthony Edward Quenet Gugulethu Tsegofatso Rajuili Likenkeng Adelinah Ramafikeng Thea Helen Richter \*Jason Schwegmann

- Boniswa Sibango
- \*Nicola Leigh Smith

\*Rhynhardt Trahms Struan Hartman Vorster \*Thomas James Walker Jamie Lyn Waller Aidan Wildschut \*Jesse Benjamin Wilensky

### POSTGRADUATE DIPLOMA IN MANAGEMENT INFORMATION SYSTEMS

Kashief Appoles Roland Ronald Fisher Phillip Mauritz Lazenby Donald Makasi Ingrid Nangula Lumba Mukendwa Jonathan Sikombe Renato Rocky Studdard \*Shinead Van Niekerk Janca Vercuil

### POSTGRADUATE DIPLOMA IN MANAGEMENT IN MARKETING

Suhaila Arshad Aurelien Gabriel Bouic \*Elizabeth Bronwen Carter Isabella Elizabeth De Villiers \*Brogan Dietrich Dalene Laura Gallagher Nonofo Gaokgwathe Caitlin Julie Gaynor Thaabit Govind Digby James Sipho Harding Francois Gerhard Henning Yumna Hoorzook Zaakir Kalla Siphesihle Khoza Sarah Rosemary Lennon Ruhi Maharaj Fikile Mahlati \*Karl Brian Martin Precious Mayenziwe Mbambo Noko Percy Meso Tasneem Nackerdien Clinton Denver Nel Justin Sacks Babalwa Lerato Taliwe Tessa Truter Limise Nwabisa Vanda Tracy Vermeulen \*Ann-Katrin Weidling Alina Wicht (with distinction)

### POSTGRADUATE DIPLOMA IN MANAGEMENT IN SPORT MANAGEMENT

- \*Elliot Humphrey Barkley Jonathan Ronald Carlse Jason Cheung Ching Man
- \*Benjamin Clark
- \*Marlo De Graaf
- Nure El-Tal
- \*Daniel Frigola Wayrin Quinton Losper Rayno Manuel Mapoe
- \*Ratsaka Mohale Stanley Modjadji Hlumelo Notoko
- \*Miriam Riegler Leonie Victoria Stroehlein
- \*Migael Coenrad Wahl

### POSTGRADUATE DIPLOMA IN MANAGEMENT PRACTICE

\*Sanelisiwe Zandile Ngidi \*Vuyo Xhegwana

### POSTGRADUATE DIPLOMA IN PUBLIC SECTOR ACCOUNTING

\*Daniel Yaw Agyiabe Akokpari Tougiedah Dramat Ruth Colleen Goeiman Lungelo Zinho Lushaba Zanele Mthuze Lwazoluhle Nkomo Nosiyabulela Nqola Tristan Lee Peters Garon Simeon Sedres Thando Hector Tsotsobe Muhamad Haroun Vollenhoven Tanya Elizabeth Williams

### POSTGRADUATE DIPLOMA IN SURVEY DATA ANALYSIS FOR DEVELOPMENT

Kenneth Tinawo Chatindiara Mbalenhle Charity Dube Dube Ngoako Johannes Mokgerepi Rachel Refilwe Molatlhegi \*Boitumelo Perseverance Mooketsi Lerato Violet Mtileni Ndapandula Maria Ndikwetepo Matimba Ivy Ndzhukula Rofhiwa Ramugondo

### DEGREE OF BACHELOR OF COMMERCE HONOURS

In Actuarial Science: Natan Brittz Mufaro Andrew Chiwara Naeem Davis Kaylah Eisenstein David Dumisani Mashoko Alexandra Psillos Ishrat Undre Yifu Yang

In Economics: Deen Adams Tashriq Amien \*Kate Eames Arthur Ayabukwa Bikitsha \*Kieran Brown (first class) Adam Jeffrey Boltar Buckland (first class) \*Lisa Caroline Bulterman \*Peter Sean Richardson Courtney Samantha Leigh Culligan Nicholas Patrick Cullinan Alexander Dominic Da Silva Zahraa Davids Tanika De Andrade Fatima Docrat (first class) Alison Fran Duff Chido Fungai Dzinotviwei Adam Matthew Edelstein Joshua Gordon Ruth Faye Gorven (first class) Emma Alexandra Green (first class) \*James Anthony Collings Hallier Claire Harcourt-Cooke Aidan Jonathan Horn Chanozya Kabaghe Safiyya Karim \*Ackim Kawamya Zena Kruss-Van Der Heever Tsungai Kupeta Johann Loubser \*Zoe Diana Macfarlane Christopher Maritz Ashleigh Martin Ndodzo Mawela Sarah Rose Melville Abongile Nombuso Mthembu Mpho Valencia Mudau \*Gregory David Muller \*Rukudo Harmony Muvenge Mubiana Tumelo Muyangwa Nadia Naidu \*Robert John Frederick Newby (first class) Nombuso Nomalungelo Ngubane

\*Mariska Oosthuizen Asamaki Opai-Tetteh (first class) \*Niklas Paskert Zubair Patel \*Katherine Valerie Polkinghorne Thobo Ratsebe James Bruce Douglas Reaper Jane Charlotte Rosenberg (first class) Nicholson Salani Joseph Naim Sassoon \*Patrick Robert Sellier Andrea Settas Jian Yi Song Kay-Leigh Rachel Sussman Sikhulile Thenjwayo \*Jethro Keenan Tzemis Chloe Von Widdern \*Zachariah Samuel John Weaver In Information Systems: Lvnn Doris Adonis Selma Navula Ndatoolewe Amwaalanga Nicole Michele Baird (first class) Raeesa Behardien Anthea Sandra Benting Elzette Binedell (first class) Nasir Bray Leigh Nathan Breda Kiara Chetty Jacques De Kock Riaan De Wet Carmen Lisa Dovle \*Johan Eduard Du Bois Morné Richard Esau \*David Paul Ferreira \*Kyle Morgan Flanegan \*Maggie Fok Chezre Fredericks Dean Mcdonald Hayes Roelof Horowitz Gershon John Hutchinson Inshaaf Ayana Isaacs Ghamza Jacobs (first class) Abdul Aziz Kamalie \*Nathan Ivor Kettles Lehlohonolo Tsepo Kganakga (first class) Sharif Khan Teboho Itumeleng Koma Akhona Krakri Andrew La Grange (first class) Mahlatse Chidi Lebopo Michael Ndjibu Lukusa Jabulani Christopher Mabaso Raymond Maclean (first class) Clement Makholwa Yeukai Theresa Manatsa

Esinaye Matandela Treasure Bojane Mathala Lusanele Matola Bruce Mcdougall Phatheka Mndayi Seapei Mbali Mogoane Tankiso Sydney Moletsane Gordon Carlyle Morrison (first class) Zukiswa Tshiamo Motsoane Mbongeni Ncube Siphelele Ndevu Nthabiseng Mamotabudi Nhlapo Loyiso Nkonyeni Tokollo Noko Luke Oliver Shanay Paideya Amaanullah Parker Shaffique Patel Ntombizethu Peko Phozisa Samantha Tamia Owemesha Chama Devi Ramchurn \*Carla Rutherford (first class) Arielle Davida Saacks Asongezwa Sitwebile Grant Solomon (first class) Neil Nigel Stemmet \*Pabie Qamran Camryn Giselle Tabo Ryan Tripod Rion Van Dyk Leon Van Niekerk Gerhard Johan Van Wyk Shravan Raj Varmah

*In Organisational Psychology:* \*Rebecca Chanelle De Blanche

*In Quantitative Finance:* \*Tevin Chetty

In Statistics: Julian Arthur Albert (first class) Deepika Autar Jordan Lambis (first class) Takudzwa Blessed Mtombeni (first class) Jolando Njati Kekolo Maleoeng Phetla Ramabulana Ramaru Grant Lyle Scherzer Unarine Singo Vhonani Tsanwani \*Patrick Michael Zietkiewicz (first class)

In Tax Opinion and Consulting: Shané Christelle Buis

*In Tax Technical and Compliance:* Vanessa Adolph (first class)

Olivia Mary Bakos (first class) Lindile Matthews Batwa \*Caitlvn Boere Timothy Chisale Robyn Desiree Cooke Nzuzo Maakaziwe Liso Dlamini Sanelisiwe Gama Sasha Louis Gamsu Luca Ronald Simon Giuricich Gregory Cameron Glazer (first class) Shakeerah Khan \*Liteboho Khotso Geonhee Kim \*Reuben Quan Knott \*Troy Antony Korevaar Nikita Maharaj (first class) Tshepo Priscilla Malokane Eddie Mankevi Sinovuyo Magungo Yanelisa Mbaba Thobeka Flora Mdlokovana \*Gregory Byrne Minter-Brown Sashni Moodley \*Nokubonga Pumla Mthiyane \*Arisha Munilall Kudzanayi Kennedy Muranda Andile Ndinisa Asisongo Thandiwe Nomlomo Luke Hayward Pannell Shabnam Patel \*Vyshakh Mohanan Pillai Simon Rakei (first class) Sakhile Shezi \*Sonqoba Skhosana Thikho Tshikolomo Kelsey Warner (first class) Thyler Webb Kirsten Weber

### DEGREE OF MASTER OF BUSINESS ADMINISTRATION

In Executive Management: Eldridge Stanley Battista \*Xoliswa Eunice Daku

### DEGREE OF MASTER OF COMMERCE

*In Accounting:* Malilimalo Phaswana

In Actuarial Science: Landi Du Toit \*Johannes Coetzee Marais Priscilla Onkgodisitse Mokonyane In Applied Economics: \*Dylan Probyn

*In Economic Development:* Pierre Mattieu Theron

In Economics: \*Mogomotsi Mokobane

In Investment Management: \*Lerissa Govender Brett Gavin Hope Robertson

*In Marketing:* \*Joanne Moira Esterhuizen

In South African Taxation: Marike Kleynhans

### DEGREE OF MASTER OF COMMERCE IN DEVELOPMENT FINANCE

Mkondana Chimbalu Sophia Florence Mouton Fortune Malama Mukuka \*Loyiso Ndlovu Leandre Tammy Phillips Naemi Simaneka Shaninga Cornelia Nangoi Tjaondjo

### DEGREE OF MASTER OF COMMERCE IN RISK MANAGEMENT OF FINANCIAL MARKETS

\*Mansa Araba Aidoo Herman Claassens (with distinction) James Bentley Fawson (with distinction) Emma Rae Greene Reuben Mahlaba \*Lame Manthe \*Khosi Rebecca Mhlabane Dylan Tafara Ndengu Chetna Patel Andrea Pamela Pearse (with distinction) Emma Pretorius Kyle Fairweather Roos Allan Keaton Saunders (with distinction) \*Machipi Michael Sekele \*Mawetu Sivotula Melissa Jayne Thompson Tatum Nola Treloar \*Buang Lesonya Tsoai

### DEGREE OF MASTER OF DEVELOPMENT POLICY AND PRACTICE

Esther Mathe Mohube

### DEGREE OF MASTER OF PHILOSOPHY

In Demography: Tafadzwa Maseko Sedeshtra Rajandaran Pillay

*In Development Policy and Practice:* Kathryn Grammer (with distinction) Audrin Mathe Madrine Bbalo Mbuta

In Inclusive Innovation: Peter Cameron Nimmo \*Nikhil Rautela Jonathan Jason Williams

### DEGREE OF DOCTOR OF PHILOSOPHY

In Business Administration: Linda Sara Kantor Thesis Title: Mindfulness training for individuals in organisations: application, adaptation and perceived value

Linda Kantor holds a BSocScHons and an MA in Psychology from UCT. She is a counselling psychologist and certified Mindfulness Trainer (University of Massachusetts Medical Center). She cofounded the Cape Town Mindfulness-Based Stress Reduction Programme (MBSR) in 1999 and has developed teachings for the South African context.

Linda Kantor's thesis explores how managers who have undergone formal mindfulnesstraining subsequently apply that training in the workplace. Drawing on 53 in-depth interviews, this thesis presents a qualitative, inductive model that distinguishes key capacities developed through mindfulness training. This model proposes that mindfulness practice enhances participants' ability to manage difficult emotions, thoughts and sensations, thereby opening up new modes of relationship and new framings of power and productivity in the workplace. This research offers a deeper understanding of the potential of mindfulness training as a modality for transformation in organisations, and it contributes to the nascent field of *Positive Organisational Scholarship*.

Supervisor: A/Professor W Nilsson (Graduate School of Business)

### Kariema Price

Thesis Title: Entrepreneurship education courses across multidisciplinary programmes at a South African university of technology: educator and student perspectives

Kariema Price holds a Postgraduate Diploma in Business Administration and Master's in Business Administration from UCT. She enrolled at the Graduate School of Business in 2015 for her doctoral studies. She is co-founder and director at Pyramid Electrical, a service provider in the electrical services industry.

Kariema Price's thesis focuses on understanding the effect of entrepreneurship courses on students' perceptions entrepreneurship of and education. entrepreneurship The thesis also presents the views of educators teaching in this field shares their experience of and teaching the entrepreneurship course multidisciplinary in programmes within a higher education institution. Her research addresses the factors affecting entrepreneurship course design and delivery and illustrates the contributions of the institution, the educator, and the student to the efficacy of entrepreneurship education within this context. The study highlights implications for higher education institutions, curriculum designers, and educators.

Supervisor: A/ Professor L Ronnie (Graduate School of Business)

# Beverly Celia Shrand

Thesis Title: Academics' Organisational identification and commitment: influences of perceptions of organisational support and reputation

Beverly Shrand has a BBusSc and an MBA, both from UCT. She held several management positions in the private sector before embarking on her MBA as a mature student. Thereafter she entered the world of academia, and she is currently a Senior Lecturer at the GSB.

Beverly Shrand's thesis focuses on the relationships academics have with their employing institution. Her study investigates the impact of academics' perceptions of institutional support and of outsiders' views of their university on their identification with, and commitment to, the institution. In addition to investigating direct effects between the variables of interest, the study considers whether identification with the institution mediates the relationship between organisational commitment and perceptions of support and external reputation. Mixed methods were used to answer the research question. An online quantitative survey was conducted, followed by a qualitative phase that comprised interviews with academics. Supporting the relevant hypotheses, perceptions of support were found to influence organisational commitment. both directly and indirectly via identification. However, contrary to expectations, perceptions of outsiders' views were not found to impact on identification or commitment, suggesting that university leadership would be well-advised to pay attention to the support it provides its faculty.

Supervisor: A/ Professor L Ronnie (Graduate School of Business)

### Pearson Sibanda

Thesis Title: *Risk perception: How previous experiences influence the assessment of risk by immigrants in South Africa* 

Pearson Sibanda holds an MBA (Executive) from UCT. He joined the university's Graduate School of Business in 2016 for his PhD studies.

He works as an engineering consultant for RPS Engineering CC, a company he co-founded in 2001.

Pearson Sibanda's thesis focuses on risk perception as a key differentiator between entrepreneurs and non-entrepreneurs. Building on known theories of risk perception, he investigates factors that may influence the risk perception of immigrant entrepreneurs in South Africa and, by extension, their decisions to start new ventures on arrival in the country. He uses Grounded Theory methodology, and collects data through detailed interviews, his analysis finds that previous experiences, hardships, youth and individualism influence risk perception, both directly and indirectly. He finds that limited choices, government support and the desire for independence also influence risk perception but to a lesser extent. He finds no support for the view that immigrants venture into entrepreneurship because they cannot access job opportunities. Although the study was based on immigrant entrepreneurs, he suggests that the same factors would influence any group of entrepreneurs.

Supervisor: A/Professor K Sewchurran

### In Economics:

Pinkie Gertrude Kebakile Thesis Title: *Dynamics of firm-level export diversification in Botswana* 

Pinkie Kebakile holds BA and MCom degrees in Economics from the University of Botswana and UCT, respectively. She joined the School of Economics in 2012 for her PhD studies. She is an employee of the Botswana Institute for Development Policy Analysis.

Pinkie Kebakile's thesis investigates the firm-level dynamics of export diversification in Botswana. Her thesis documents the heterogeneous characteristics of Botswana's exporters and analyses the evolution and determinants of their export destination portfolio over time. To analyse these relationships, the thesis draws on a unique panel of trade transaction data, supplemented with a panel of manufacturing firm data and tariff data at the product level. She finds that lack of diversification into new export markets is a key constraint to growth and diversification of Botswana's export bundle. Using manufacturing firm data, she observes that productive firms transition into becoming multidestination exporters and that exporting out of the Southern African Customs Union enhances the export destination diversification efforts of these firms. In addition, she finds that a firm's access to imported intermediate inputs enhances these diversification efforts, providing support for the productivity-enhancing effects of imported inputs.

Supervisor: Professor L Edwards (Economics)

Jacqueline Nyamokami Mosomi Thesis Title: *Distributional changes in the gender wage gap in the postapartheid South African labour market* 

Jacqueline Mosomi holds a BA and an MA degree in Economics from the University of Nairobi, Kenya. She joined the School of Economics at UCT in 2014 for her PhD studies.

Jacqueline Mosomi's thesis focuses on the gender wage gap and investigates its evolution in South Africa. She uses all available labour surveys collected since 1993. She investigates the quality of these data and finds that inconsistencies in the classification of domestic workers in 1994 and 1995 led to the misinterpretation of the trend of the gap between men's and women's wages over time. After correcting this inconsistency, she re-measures the gap, finding that despite the implementation of anti-discrimination legislation, the median gender wage gap has been stagnant between 1993 and 2015. She however finds that the gap has declined substantially at the bottom end of the wage distribution owing to the implementation of minimum wage legislation in low paying industries. She concludes that to close the gender wage gap, anti-discrimination legislation alone without the re-evaluation of social norms will not be enough.

*Supervisor:* Professor M Wittenberg (Economics)

In Information Systems: Gordon Nana Kwesi Amoako Thesis Title: Development of a success model for Water Management Information Systems

Gordon Amoako holds BSc and MSc degrees in Mathematics from the Kwame Nkrumah University of Science and Technology, Ghana. He commenced his PhD with the iCOMMS Research group in 2013.

Gordon Amoako's thesis focuses on the development of a novel integrated model to evaluate the success of Water Management Information Systems (WMIS) based on water resource management principles, specifically Integrated Water Resources Management (IWRM) principles, and Information Systems (IS) success models. The model uses data from WMIS users at the City of Cape Town's Department of Water and Sanitation to test and validate the model. The analysis and validation of the model are achieved using a Partial Least Squares (PLS) approach to Structural Equation Modelling (SEM). The findings from the study will be useful for water resource managers in their implementation of WMIS and contributes to the IS domain by being the first to develop the model for water resources management.

*Supervisor:* Professor U Rivett (Information Systems)

Sharon Lee Geeling Thesis Title: *The entanglement of culture, leadership and performance in information systems development projects* 

Sharon Geeling holds a BSocSc and an MSc in Project Management from UCT. She joined the Department of Information Systems at UCT in 2015 for her PhD studies, before which she worked in the information systems industry in South Africa.

Sharon Geeling's thesis explores the interplay of culture, leadership, and performance in an information systems (IS) development context. The social nature of IS development work and the influence of contextual factors, specifically culture, on the actions of organisational managers and IS development project team members is a focal point of the research. She uses data collected through interviews and observation, supplemented with documentary and photographic evidence, to explore the behaviour of two project teams in a financial services organisation. In this case study she follows an adapted form of thematic- and frame-analyses to inductively develop her theory. By first examining each project team in detail in the context of the organisational setting and then comparing the findings, she is able to offer an explanatory theory of how culture and leadership come to influence the performance of IS development teams.

### Supervisor: Professor I Brown (Information Systems) Co-supervisor: Professor P Weimann (Information Systems)

### Henri Knoesen

Thesis Title: *A process for managing benefits of mobile enterprise applications in the insurance industry* 

Henri Knoesen holds a BCom in Information Systems from the University of the Witwatersrand and honours and master's degrees in Information Systems from UCT. He has 24 years of IT industry experience and for the past 10 years has focused on innovation and new technology in the insurance industry.

Henri Knoesen's thesis prescribes a process for managing the benefits from mobile enterprise application projects in the insurance industry. Mobile apps used in business are called mobile enterprise apps. The increasing importance of mobility influenced by digital behaviour in the workplace has led to an increasing demand in organisations for theses mobile enterprise apps. Organisations are investing significantly in these technologies and it is important that they receive performance improvements from using these apps. Benefits which can be expected from using the apps as well as risks which could impede these benefits are identified and described in this thesis. The study also identifies factors which influence the adoption and

usage of these mobile enterprise apps by brokers and assessors. The results can assist organisations to create business cases with realistic benefits, ensure that users enthusiastically adopt them, and maximise benefits to organisations from their use.

*Supervisor:* A/Professor L Seymour (Information Systems)

Maria Rosa Lorini Thesis Title: Collective empowerment through information and communication technologies: co-creation processes in underserved communities in Cape Town

Maria Rosa Lorini holds a master's degree in International Political Science from the University of Pisa and a master's in Human Rights and Conflict Management from the Sant'Anna School of Pisa, Italy. Before starting her doctorate, she worked for the United Nations and several International and Non-governmental Organisations.

Maria Rosa Lorini's thesis questions the potential of Information and Communication Technologies (ICTs) to provide opportunities for people to improve their lives and their communities. The research presents and evaluates three case studies which evolved over a four-year project in underserved settlements of Cape Town, South Africa. The research follows three processes in which groups of youth and women had the opportunity to inquire and discuss, test and learn about ICT solutions to support social activism. The activities resulted in the production of three storytelling videos, the collaborative creation of two websites, a computer training workshop and a community radio license. The main contribution to research and practice is a process model to engage in ICT for development in a sensible, flexible, inclusive, and creative way. The model relies on design principles to strengthen local mechanisms of empowerment, increasing collective social responsibility for community development and people's emancipation.

Supervisor: Professor W Chigona (Information Systems)

Rubina Maurya Thesis Title: *Explaining consumer perspectives on mobile news services: a study in South Africa* 

Rubina Maurya holds a BCom and BCom Honours degree in Informatics from the University of Pretoria and a master's degree in Information Systems from the University of South Africa. Media access is important for economic, personal and political decisions and the mobile phone has changed the way citizens access this media content. Rubina Maurya's thesis focuses on the adoption and use of mobile news services in South Africa. The model she derived introduces a new perspective to prior models of technology adoption, by highlighting connections between the social environment, the citizen using news services, and the characteristics of mobile news services. The decision to adopt is found to be affected by sixteen interlinked factors such as a drive to bond and defend, habitual convenience and the observability of news. These findings are important to mobile service providers, designers, and developers, in their endeavour to satisfy their consumer's needs and desires.

Supervisor: A/Professor L Seymour (Information Systems)

Walter Ferreira Uys Thesis Title: *Conceptualising an epistemology of praxis for teaching* 

research in Information Systems

Walter Uys holds an MCom in Information Systems from UCT, is a member of the Golden Key International Honours Society and the Association of Information Systems and was Chief Information Officer in a Software Development company before finding his passion as an Academic through his PhD.

Walter Uys's thesis explores the dialectical problem that, in higher education, academics are not taught how to teach, and students how to learn as part of their disciplinary qualifications. He researches his own progression from a novice academic to a self-taught educator through a reflective practice. By analysing 60 reflections of more than 200 students over a period of three years, Walter Uys finds that the current practice of prescribing what, when, where and why students should learn is harmful to their long-term self-directing capabilities. In the course, students embody adultlearning principles by learning how to research a topic for themselves in a practical and fun way and reflecting on those practices. His thesis proposes an alternative epistemology of praxis based on action and reflection, where lecturers focus on teaching students how to learn and reflect on their own practices and in the process learn how and why to teach.

*Supervisor:* Professor W Chigona (Information Systems)

In Management Studies:

\*Benedikt Hirschfelder Thesis Title: Development and verification of the commercial value added chain of content marketing response

Benedikt Hirschfelder completed a BSc (Business Administration) at the Philipps-Universität Marburg (Germany), followed by an MBusSc in Marketing at UCT 2015. He lectures an Introduction to Marketing course and has been involved in various research projects in UCT's School of Management Studies.

Benedikt Hirschfelder's doctoral study (by publication) explores the development and verification of the Commercial Value-added chain of Content Marketing response. The study comprises three sub-studies. The first study explores the importance of online word-of-mouth on consumer perception of content marketing through the commercial value-added chain of content marketing. This is explored by focusing on the commercially driven content generating constructs and their online communication channels. The second sub-study explores content marketing response, background and influencing factors. The third substudy explores the commercial valueadded chain of content marketing. He synthesises and integrates the studies to explore the impact of firmgenerated content on content marketing response. With the aid of a conceptual model, Benedikt Hirschfelder shows a connection between firm-generated content and Content Marketing response, including the visualisation of the content communication and additional generation vehicles.

Supervisor: Dr J Chigada (Marketing)

# HISTORICAL SKETCH

Founded as the South African College (a boys' school that aimed to provide higher education as well) in 1829, the University was established as the University of Cape Town in 1918.

The early history was one of great expectations and hard times and it was not until the early years of the twentieth century that the University was developed into a fully-fledged tertiary institution. A significant and pioneering development in the 19th century was the admission of women as degree students in 1886, many years ahead of most universities in the world.

At the start of the 20th century the University incorporated the Diocesan College, the teacher training classes of the Normal College, the South African College of Music and the Cape Town Schools of Fine Art and Architecture.

The Medical School was established and in the 1920s the University began a partnership with the local health authority (now the Provincial Government's health department) that saw the Medical School move from the Hiddingh Campus and the Green Point Somerset Hospital to Observatory (the rest of UCT's Upper Campus moved from Hiddingh to its present site, on part of Cecil Rhodes' estate, in 1928). This partnership allowed for the construction of the first Groote Schuur Hospital on a University site. The partnership continues to this day and now involves not only Groote Schuur as a teaching hospital but Red Cross Children's Hospital, Valkenberg and a growing number of primary health care sites.

The period between the end of World War II and 1994 was marked by two themes. Firstly, the University recognised that if it was to be fully South African, it would have to move beyond academic non-segregation to be fully inclusive. It would have to face the consequential and increasing clashes with a government determined to legislate for segregation and enforce the doctrine of apartheid. And secondly, the University intended to transform into a leading research institution.

Before World War II, the University was largely a teaching university and its students were mostly undergraduates. The research undertaken was sporadic, though in some cases notable. A research committee was appointed for the first time in 1945. The next 75 years saw a great expansion of research and scholarly work such that the UCT of 2014 has a greater proportion of highly rated researchers and gains significantly more research grants and awards than any other South African University.

The 1980s and 1990s were characterized by the deliberate and planned transformation of the student body. This was aided by the establishment of the Academic Development Programme aimed at helping students from disadvantaged educational and social backgrounds to succeed and the desegregation of student residences. As a result, a student body that was 90% white in 1979, when UCT marked its 150th anniversary, is in 2014 more than 50% black. The total student enrolment of just above 26 000, includes international students drawn from over 100 countries, a significant proportion of which are from SADC states. Particular emphasis is placed on postgraduate studies and more than 20% of these students will be enrolled in master's and doctoral programmes. A growing number of postdoctoral fellows contribute substantially to the research endeavours and reputation of the University (UCT has more than a third of the total number of post docs in South Africa).

UCT continues to work towards its goal to be Africa's leading research university. Its success can be measured by the scope of study it offers and the calibre of its graduates.

# **ORIGIN OF THE BACHELOR DEGREE**

The term 'Bachelor' derives from ancient ceremonies (the first such was believed to have been at Oxford in 1432) held to honour achievements of scholarship. The word derives from bacca lauri (laurel berry). Instead of the hoods we use today to signify your graduation, graduands of old wore garlands of laurel leaves and berries.

So the term has nothing to do with our modern understandings of what being a bachelor means, and everything to do with a long tradition of celebrating high achievement.

# VISION AND MISSION UNIVERSITY OF CAPE TOWN

# Vision

An inclusive and engaged research-intensive African university that inspires creativity through outstanding achievements in learning, discovery and citizenship; enhancing the lives of its students and staff, advancing a more equitable and sustainable social order and influencing the global higher education landscape.

# Mission

UCT is committed to engaging with the key issues of our natural and social worlds through outstanding teaching, research and scholarship. We seek to advance the status and distinctiveness of scholarship in Africa through building strategic partnerships across the continent, the global south and the rest of the world.

UCT provides a vibrant and supportive intellectual environment that attracts and connects people from all over the world.

We aim to produce graduates and future leaders who are influential locally and globally. Our qualifications are locally applicable and internationally acclaimed, underpinned by values of engaged citizenship and social justice. Our scholarship and research have a positive impact on our society and our environment.

We will actively advance the pace of transformation within our University and beyond, nurturing an inclusive institutional culture which embraces diversity.

# THE UNIVERSITY OF CAPE TOWN DONOR ROLL

The University of Cape Town gratefully acknowledges the sustained contributions of the following partners. Their generosity has assisted us toward our goals of improving student access to tertiary education and promoting curriculum, staff and student transformation; increasing our research capacity; and implementing programmes that promote social engagement and community upliftment.

# FOUNDATIONS, TRUSTS, AND CORPORATES

### **Platinum Circle**

Foundations, Trusts, and Corporates that have made donations to UCT totaling R50 million and above (alphabetically)

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2606 organisations who have generously shown their support by making a gift to the University of Cape Town.

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### Note:

As of January 2015, the levels of individual donors' giving circles have changed as follows:

- Chancellor's circle: formerly R250 000+, now R500 000+;
- Vice-Chancellor's Circle: formerly R100 000 R250 000, now R250 000 R500 000;
- Dean's circle: formerly R60 000 R100 000, now R100 000 R250 000;
- Friends of UCT: formerly <R60,000, now <R100,000.

Please note that these changes only affect donations received after 1 January 2015. All donors who were members of particular circles prior to January 2015, will continue to be recognised in their original circles, until the rolling five-year giving period has elapsed.

We apologize for any omissions or errors. If you would like to query your donations totals, circle membership, or any other matter related to your gifts to UCT, please email giving@uct.ac.za.

A full list of UCT donors is also available at www.uct.ac.za/main/donating-to-uct/donor-recognition.

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# Registrar

Royston Nathan Pillay, BA HDE BEd Executive MBA Cape Town

Welcome, Wamkelekile, Welkom – today is not the end of your relationship with the university but the beginning of a new phase in your continuing relationship with UCT, one that you share with the UCT community of over 100 000 alumni.
Diverse as this community is, the shared experiences of a critical academic ethos and a spectacular campus make for a strong network that has a wide footprint, not only in South Africa, but across the continent and the globe.

We set a great store by our links with our alumni, and indeed the links alumni have with each other. We promise that we will be in touch, and ask you in turn to let us know not only your current contact details but also, from time to time, something of your lives and where you are in your careers.

Updates can be done on the web – <u>http://www.uct.ac.za/dad/alumni/update/</u> - or by writing to the Alumni Office, UCT, PB X3 Rondebosch 7701 or by contacting us on (27) (21) 650 3746.

Your alma mater looks forward to welcoming you back, whether to a public lecture, a leadership forum, your class reunion, or just an informal call!